



Lincoln Continental Town Coupé



LINCOLN CONTINENTAL



Lincoln Continental Town Car

Certain items illustrated are optional at additional cost.

1977 Lincoln Continental

This year, it's the luxury car that still meets your standards.

For 1977, Lincoln Continental sets a high standard for luxury cars. Full-sized, full-luxury to give you the pleasures of space, of comfort, of superb handling in every kind of driving situation.

That's because it's a Continental. Unmistakable from its redesigned front end to its winning Lincoln ride.

While another manufacturer is significantly

reducing the size of its luxury car for 1977, you don't have to compromise your standards. Lincoln Continental measures up.

The standard by which luxury cars are judged.

Personality—Sophisticated and the epitome of elegance.