

# How the leader in creative analytics accurately calculates storage consumption with Global Storage Manager software

## CUSTOMER PROFILE

*As the preeminent provider of creative analytics that unlock value for people, businesses and industries, this company's predictive modeling, decision analysis, intelligence management, decision management systems and consulting services power billions of mission-critical customer decisions a year. Most leading banks and credit card issuers rely on this company's solutions, as do insurers, retailers, telecommunications providers, healthcare organizations and government agencies.*

## Problem

This company supports its customers with three sophisticated data centers. The IT organization manages 80 to 100-plus usable terabytes of storage and has made significant hardware investments in EMC Symmetrix and Clariion systems, NAS from Network Appliance and EMC, as well as Oracle, NetBackup, Solaris and Windows, StorageTek® tape libraries, and a variety of other technology from leading vendors.

The company's fast growth and data-intensive service offerings have fueled constant demands for more storage. Senior management wanted the IT organization to justify additional storage purchases by demonstrating that the existing storage was being used as efficiently as possible. In addition to providing the management team with the validation it was seeking, the IT organization wanted to improve overall management of its rapidly expanding storage environment.

## Solution

After carefully monitoring the storage resource management market for several years, the IT organization selected Storability Global Storage Manager (GSM) software to provide the visibility it needed into its infrastructure. The software offers end-to-end views of the entire environment, including backup, and has enabled centralized management of its multi-site, heterogeneous environment.

In addition, GSM software's Storage Exception Reports precisely monitor and measure storage allocation and utilization across the company's storage devices, enabling IT to provide senior management with the solid metrics and ROI analysis it requires. While GSM software often identifies valuable "lost" or improperly configured storage in companies, in this case the software proved that the IT organization was indeed managing its storage resources to their maximum capabilities.

## The GSM software advantage

### **Enterprise-wide discovery and visualization proves resource optimization**

GSM has enabled this company to understand exactly how much storage it had, how it was distributed, and how it was being utilized. It is now taking its storage management to the next level by having each business unit assess the value of the storage it uses.

### About Storability®

A leading provider of storage management software, Storability is a division of StorageTek® and a vendor-neutral resource for companies seeking to measure and manage their storage like a business. Storability's Global Storage Manager (GSM) software complements StorageTek's robust information lifecycle management (ILM) offerings and allows enterprise organizations to optimize asset utilization, increase management efficiency, enhance quality of service and achieve higher availability.

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