



Digital Instant
Mobile Photo Printer
with ZINK™ Zero Ink™ Printing Technology

Print & Share Anywhere.

Redefining instant photography for the digital age.



Send. Print. Share.

What's so special?

The Polaroid Digital Instant Mobile Photo Printer introduces a new way to instantly and spontaneously share photos in social settings, anytime, anywhere.

Pocket-sized and battery operated for ultimate portability, the paper tray is seamlessly integrated in the printer and easily opened with the push of a button. Two LEDs notify the user of battery power status and image printing status.

Using the photo printer is as easy as send, print, and share. A built-in Bluetooth antenna receives images from Bluetooth-enabled camera cell phones or via USB port from PictBridge-enabled digital cameras. Using ZINK™ Zero Ink™ Technology and ZINK Photo Paper™, there is no need for ink cartridges. It's as easy as adding paper and printing.

Why Polaroid?

Polaroid introduced the world to instant photography 70 years ago. Today, generations of people hold a special sentiment for the magic of Polaroid instant photography – the simplicity and instant gratification. Now, as technology changes and the fanciful becomes the possible, Polaroid has reinvented instant photography for the digital age with the Polaroid Digital Instant Mobile Photo Printer.

Mobile and easy-to-use, the photo printer provides a new, innovative way to share digital photos instantly. The Polaroid Way.



Actual size photo & printer

ZINK™ Technology

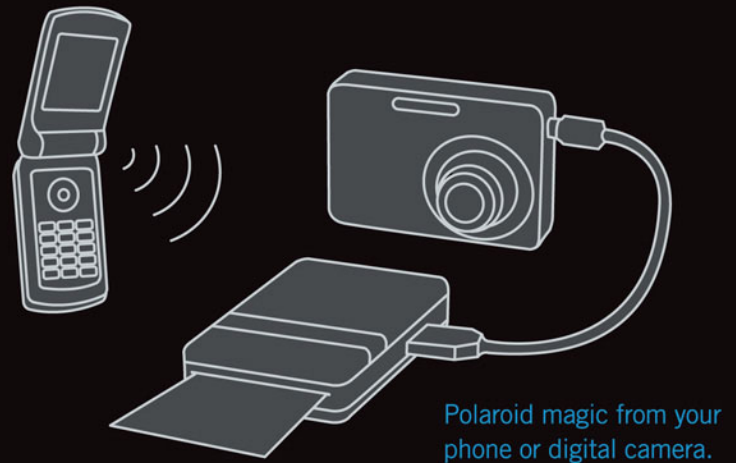
ZINK stands for Zero Ink - a new way to print and experience full-color digital images without the need for ink cartridges or ribbons. The ZINK Technology encompasses both the ZINK Photo Paper™ and the intelligence embedded in every ZINK™ Enabled device.

The key to this process is the patented ZINK Photo Paper™ from ZINK Imaging, an advanced composite material with cyan, yellow, and magenta dye crystals embedded inside and a protective polymer overcoat layer outside. A ZINK enabled device uses heat to activate and colorize these dye crystals to achieve any color under the rainbow. The properties of each dye crystal were finely tuned to achieve the color palette and image stability required for beautiful, full-color digital prints.

With ZINK, the ordinary becomes the magical and the impossible becomes real. Take away the limits - Zero Ink. Zero Boundaries™.

How it works: Camera Phones

The Polaroid Digital Instant Mobile Photo Printer is the easiest way to print photos from a camera phone. Wirelessly transfer images from a Bluetooth-enabled camera phone to the Mobile Printer and print instantly. Using OBEX (object exchange profile) Bluetooth in the phone and the printer, connecting and printing becomes instant.



How it works: Digital Cameras

Instantly printing images from a digital camera is as easy as connecting the USB cable to the PictBridge-enabled camera and printer. Once connected, a pop-up screen will automatically appear on the camera display. Simply select what image to send to the printer and within 60 seconds, the print is ready to be shared.



Specifications

Mobile Printer:

Size	120 mm (4.7 inches) Height 72 mm (2.8 inches) Width 23.5 mm (0.9 inches) Depth
Weight	8 oz (without paper) includes battery
Battery	7.2V rechargeable lithium-ion 15 Prints per charge at 25 C Battery is replaceable
User Interface	2 Tri-Color LED indicators
AC Adapter	9V output Universal Input 100V to 240 VAC Printer will print when connected using the AC adapter
Connectivity	Bluetooth (Class 2) OPP USB 2.0 (Full -Speed=12 MBPS) USB A connector
Print Speed	60 seconds per print, from send to share, for average size images (20 seconds to transmit and render, 40 seconds to physically print) Image printed at .1 ips

ZINK Photo Paper™:

Features	Full-bleed, borderless image ZINK inkless printing embeds color into the paper Prints dry-to-touch, water-resistant, tear-proof, smudge-proof Peel-off, sticky-backed 10 prints per package Automatic image quality optimization
Size	50 mm (2 inches) 76.2 mm (3 inches)

For more information, visit www.polaroid.com/onthego



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