



**Your home deserves
A NEW HOOVER CLEANER**



The HOOVER FLOORCARE RANGE gives wall to wall care for Carpets and Floors



The Hoover Floor Care range is without doubt the largest and finest in the world, and every year we strive to find ways to improve on appliances that many satisfied users find near perfect already. So whether you're investing in a cleaner for the first time or feeling that it is time you had a new Hoover cleaner, you can't do better than make your choice from this range.

The Hoover Floor Care range can be roughly divided

into four sections: carpet cleaning, suction cleaning, light-weight cleaning and shampoo/polishing. The first point to consider before you choose a specific model, is what you expect it to do. If your home is mainly carpeted, then you should naturally choose an upright Hoover cleaner to remove all types of dust, fluff and grit. Ordinary cleaners will remove the dust and fluff but leave the grit to work right down into the pile and cut at the fibres. Only a Hoover upright cleaner with its

exclusive "beats... as it sweeps... as it cleans" action will remove this damaging grit and leave your carpets deep-down clean—Hoover clean. If you have mainly polished floors and just a few rugs or small carpets—a Hoover suction cleaner should be your choice. Two light-weight cleaners and a hand-operated carpet sweeper complete the cleaner range. These are ideal as a second cleaner or for the small flatlet. The Shampoo and polishing machines are in a different

category and have a use in every home. They shampoo carpets and polish floors not only more easily, but more efficiently, than you could ever do them by hand. Finally there's the liquid floor wax and carpet shampoo to complete the range of everything you could possibly need in floor care—each product bears the seal of Hoover quality and value. Your Hoover dealer will gladly arrange a demonstration of the model you prefer, without any obligation on your part.

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CARPET CLEANING

There's only one way to clean a carpet properly—with a Hoover cleaner that has the exclusive Hoover built-in carpet beater with the "beats... as it sweeps..." action. Each cleaner adjusts for cleaning any carpet pile thickness—giving you exclusive Hoover cleaning.

New Hoover Convertible

Model 1124. The finest cleaner money can buy—two cleaners in one brilliant design! In one compact, perfectly-balanced shape there's a carpet cleaner with built-in carpet beater, and an extra powerful suction cleaner for every other job around the home. The big secret of the Convertible is that you control the suction with a special selector switch that gives you exactly the right suction for the job to be done. Styled in these attractive colours of ivory, light silver, sage and mandarin blue. Complete with the full range of cleaning tools and double stretch hose.

Hoover Senior (top right)

Model 6525A. Now in the up-to-the-minute colours of Swedish Green and Smoke Pine. This is the carpet cleaner that's made Hoover a household name! Exclusive Hoover built-in carpet beater "beats... as it sweeps... as it cleans" to remove all dust, fluff and damaging grit from your carpets. Extra-wide cleaning area. Modern, smooth contours allow you to clean under low furniture. Powerful 2-speed motor automatically gives increased suction for above-floor cleaning. Hygienic dirt disposal bag. Range of easy fitting cleaning tools, and double stretch hose available.

New Hoover Junior

Model 1346. The largest selling cleaner in Great Britain. This cleaner which has now been restyled in attractive new colours, deep and light shades of steel grey, has the exclusive Hoover built-in carpet beater that deals quickly and efficiently with all three types of carpet dirt. Light and compact design makes it extremely easy to move around the house. Hygienic dirt disposal bag. Range of easy fitting cleaning tools and double stretch hose available.



SUCTION CLEANING

Hoover make four different types of suction cleaner—there's one to suit every type of home—from flat to mansion. Each one is supplied with a set of tools to make light work of every cleaning job—from floor to ceiling.

Hoover Constellation

Model 867A. Now available in the eye-catching colours of Swedish Green and Smoke Pine. This is the all-round cleaner that's so powerful it cleans everywhere—every scrap of dust and dirt disappears. Nothing but pure triple-filtered air comes out of the base, so that the Constellation floats on a cushion of air. It's so light and easy to use. Complete with range of cleaning tools.

Hoover Harlequin (top right)

Model 419. The super suction cleaner with the whisper-quiet motor. Hoover have achieved a new high in cleaning efficiency with a really powerful motor and a brush 'n' comb cleaning action. Finger-tip suction control, hygienic disposable dirt bag, a choice of four colour stylings—this cleaner has everything! Complete with range of cleaning tools. And there's a FREE caddy to carry and store all the tools.

Hoover Cylinder (top right)

Model 417G. Terrible value for money! This suction cleaner has been developed to give you extra powerful suction and trouble-free service—year after year, after year. Now restyled in attractive duotone colours of Swedish Green and Smoke Pine. Complete with range of cleaning tools, including dual purpose cleaning nozzle, for instant conversion from carpets to floors.

Hoover Portable

Model 2209. Fabulous new idea in vacuum cleaning—the only cleaner that has everything... inside! It's just like a suitcase—but packed with more power than any other suction cleaner. It carries like a suitcase—with all the tools neatly clipped inside, ready for every household need. It stores like a suitcase—tucks away neatly into the smallest corner.



LIGHTWEIGHT CLEANING

No job is too small or too awkward for Hoover. Here are three highly versatile lightweight cleaners, designed to save you hours of housework. Ideal as a second cleaner for those small cleaning jobs around the home.

Hoover Dustette
Model 2614B. The ultra-lightweight cleaner, attractively styled in Smoke Pine and Swedish Green, that takes care of all the small cleaning jobs. Keeps furniture, stairs, chairs, clothes, cupboards and all awkward corners dust-free. Ideal for keeping car interiors spick and span. Range of easy-to-fit cleaning tools, including double stretch hose, available as an optional extra.

Hooverette (top right)
Model 2944B. A handy cleaner at an amazingly low price. Ideal for use in a small flat or as a quick, "whip-round" second cleaner. Stores away tidily to take up no more space than an old-fashioned broom. Range of cleaning tools, including double stretch hose for all above-floor cleaning, available as an optional extra.

New Hoover Runabout
Model 8335. The excellent design makes this a really efficient carpet sweeper—ideal for those quick "in-between" cleaning jobs. It is quick, quiet and efficient. Tough furniture guard protects your paintwork and furniture. Easy dust disposal. One-piece handle for convenience. Now available in the up-to-the-minute colour styling of Swedish Green and Smoke Pine.



SHAMPOOING & POLISHING

Today it's simple for the modern housewife to give a brilliant lasting shine to floors and to bring carpets back to that wonderful "just bought" look with the Hoover range of polishers and cleaning accessories.

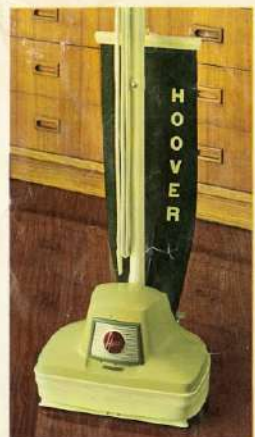
Hoover Shampoo Polisher
Model 5464. Whatever kind of flooring you have, the Shampoo Polisher is for you. Powerful, double-rotary action polishes and scrubs floors, and shampoos carpets too—in double quick time! Complete with easy fitting accessories to make light work of your polishing and shampooing chores.

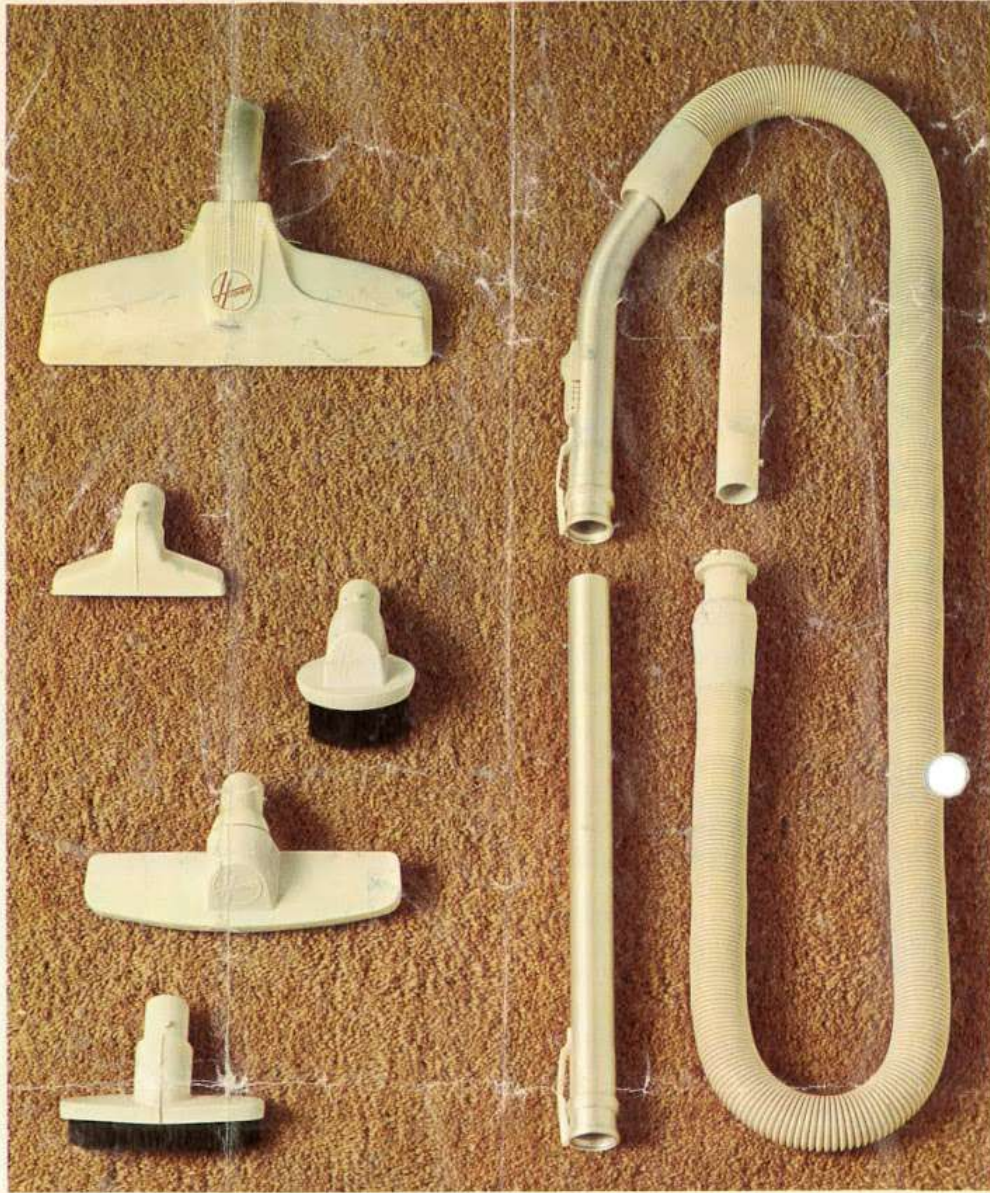
Hoover Suction Polisher (top right)
Model 5046. A floor polisher with suction in one brilliant design—cuts floor cleaning time in half! It sucks up all the dust, then polishes floors to a deep, lasting shine. Light and simple to use with special counter-rotating heads. Complete with pads and brushes.

Hoover Polisher Scrubber
Model 5134. The easy and effortless way to give a brilliant lasting shine to floors in seconds! Just guide the polisher around. Scrubs floors clean too.

Hoover Carpet Shampoo
Special live action foam deep-cleans every type of carpet. No rinsing necessary—just vacuum away the dirt laden crystals. This is the easy way to clean carpets. Ideal for use with the Hoover Shampoo Polisher.

Hoover Liquid Floor Wax
This is a water based emulsion polish, which is ideal for use on linoleum, rubber, vinyl and plastic tiles, and for sealed wood and cork floors. It's easy to apply and dries quickly to a deep gloss finish.





FLOORCARE ACCESSORIES

Hoover cleaners are the most versatile cleaners you can buy. They keep your carpets and floors perfectly clean, and they will also keep clean chairs, pelmets, curtains, and every single awkward corner where dust and dirt collects! This is because Hoover have designed a

wonderful set of supplementary tools for every Hoover cleaner. Like everything made by Hoover, great care has gone into the design of these tools. The flexible hose will stretch up to twice its normal length (makes it so easy to clean stairs) and everything clips on

quickly and simply—and stays on until you press the release catch. There is a set of cleaning tools available for every cleaner. They vary between each model, so ask your Hoover dealer to show you these tools—they are your 'Helpmates', they will save you hours of housework.

HOOVER
dealers give
you expert
service



We hope this leaflet has helped you to choose the perfect Floor Care product for your home. If you would like any further details before you finally decide—go along to your Hoover Dealer. He will willingly advise you, tell you anything you want to know and demonstrate any model in the Hoover range. All Hoover Dealers

are specialists when it comes to household appliances—so you can feel confident you are getting the best possible advice. Your Dealer is also able to provide you with the finest after-sales service in the country. Call in and see your Hoover Dealer—you'll find it always pays to deal with the experts.

HOOVER LIMITED PERIVALE GREENFORD MIDDLESEX

Hoover policy is one of continuous improvement and accordingly we reserve the right to alter the specification without notice

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