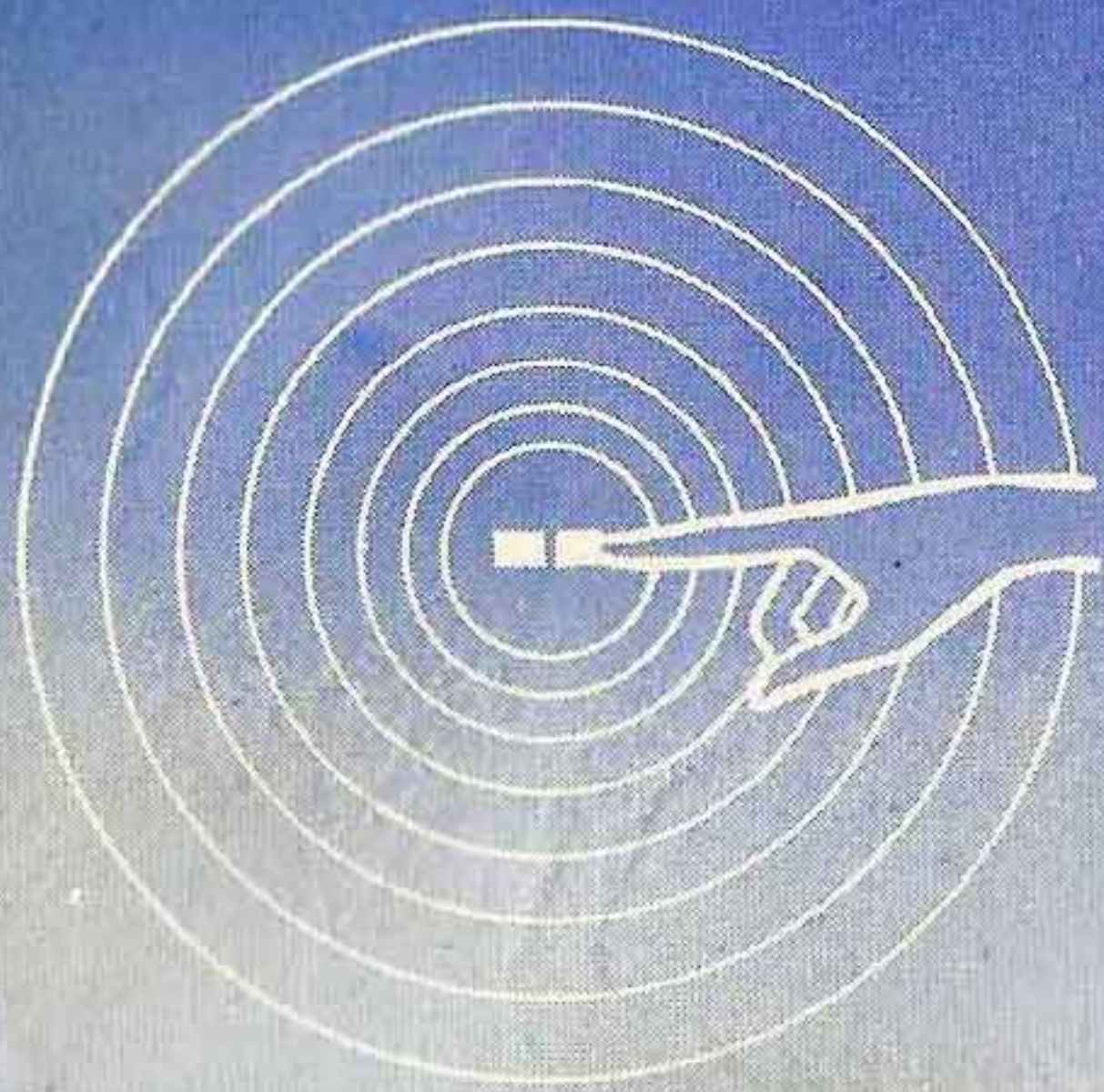


Automation in Television



**SIMPLY PRESS FOR
PERFECT PICTURES
ALL THE TIME**

KRIESLER



PANORAMIC TELEVISION

THE MOST AUTOMATIC TV

IT SEES for you!

IT THINKS for you!

IT ACTS for you!



The Best in Sight and Sound

On all KRIESLER "MAGI-MATIC" models — HUGE PANORAMIC SCREEN

Hi-Fi CONSOLE GRAND

The logical choice for those who demand the best. Gleaming hand-rubbed piano polish and 24-carat gold trim add distinction to the classic styling of cabinet . . . which swivels at a touch to any viewing angle or rolls easily to any room. The 5-cone genuine High-Fidelity Speaker System is synchronised with the Out-front Hi-Fi Picture to give dramatic "living presence" — the programme really "comes to life."



*Walnut, Rose-Mahogany
or Maple Tonings.*



can show 3 HEADS LIFE-SIZE all at once...OUT-FRONT HI-FI "DAY-BRIGHT"

"SPECIAL" CONSOLE

Features Hi-Fi Panoramic Picture and Extended Frequency Twin-Speaker Panoramic Sound System . . . perfect sight and sound synchronisation . . . and all the "Magi-Matic" quality and performance features. The magnificent cabinet of faultless styling and quality finish, with lavish gold trim, swivels on concealed castors or glides from room to room.

Walnut or Maple Tonings.

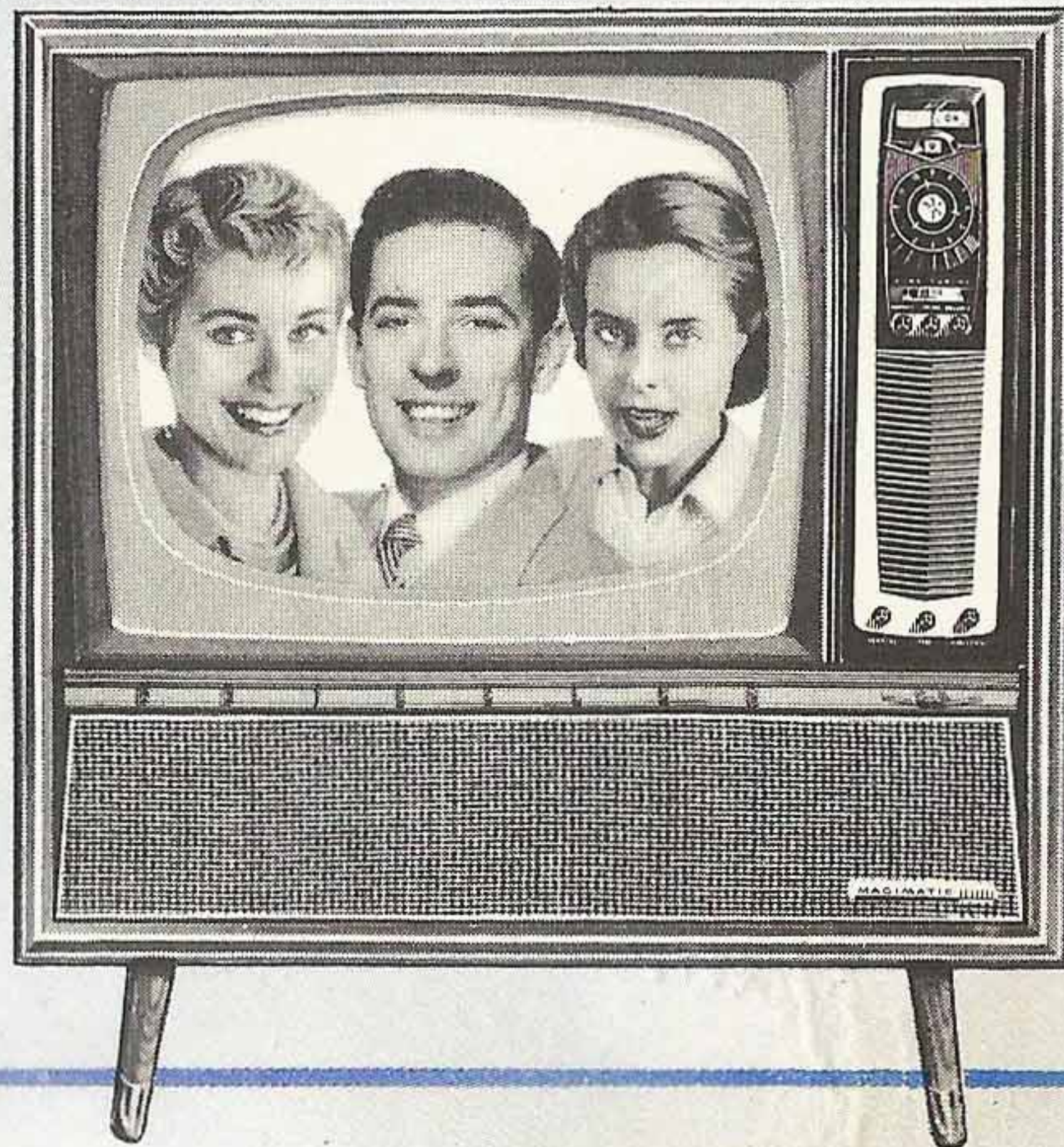


PICTURE . . . Built-in SAFE-TV-ISION DOUBLE OPTICAL FILTER SYSTEM

"FUTURE-LINE" CONSOLE

A brilliant design that blends harmoniously with both contemporary or traditional furnishings. Luxury styled cabinet reflects strength, quality and good taste in every detail with its full piano polish . . . gleaming gold trim. Full elliptical Panoramic Sound System is synchronised with Hi-Fi Panoramic Picture for TV entertainment of thrilling realism—with "Magi-Matic" control.

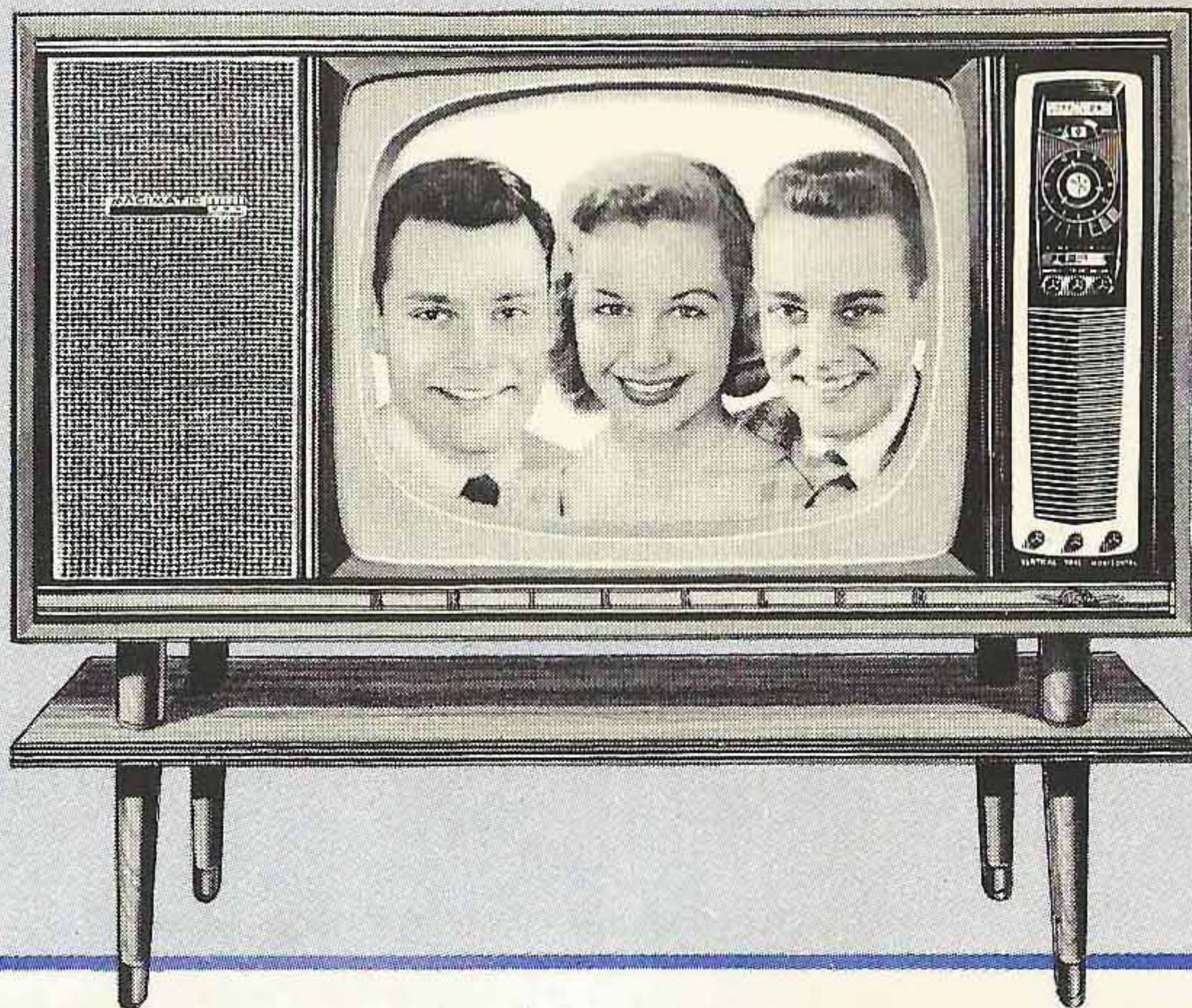
Walnut or Maple Tonings.



KRIESLER "WIDE-LINE" Hi-Fi CONSOLE

This superb model features Kriesler High-Fidelity "Day-bright" picture and genuine High-Fidelity 4-cone Speaker System. The inspired cabinet of distinguished modern styling presents the new "low-wide" look, with convenient programme shelf. With its gleaming piano polish, quality finish and trim, Hi-Fi pictures and Hi-Fi sound, the Kriesler "Wide-Line" provides sheer luxury in TV . . . by every test, every comparison, supreme in its class—the Best in Sight and Sound.

Maple Toning.



KRIESLER



TELEVISION

AUTOMATION is new . . . makes possible easier, more enjoyable living. *In Cars* it eliminates gear-changing and clutches . . . *in Cameras*, the new automatic models eliminate aperture and exposure adjustments. Wherever it is applied, *Automation* acts . . . simplifies . . . prevents errors.

IT SEES FOR YOU! *Automatically*, the picture details activate the "Magi-Matic" circuit. For bright "live" telecasts, old "dark" films, whatever you are viewing, instantly and always, "Magi-Matic" is on the alert, watching for programme and picture variations.

IT THINKS FOR YOU! *Automatically*, "Magi-Matic" circuit compensates for changes in scene and programme quality . . . eliminates deep, shadowy pictures . . . reveals details normally not seen. *Automatically*, it maintains a perfect balance of crisp blacks, the full scale of greys and clear whites.

IT ACTS FOR YOU! "Magi-Matic" eliminates remote picture control devices . . . and annoying manual adjustments from scene to scene and programme to programme. *Automatically* prevents picture distortion . . . *automatically* controls picture stability. No more jumping up; no need for trailing wires.

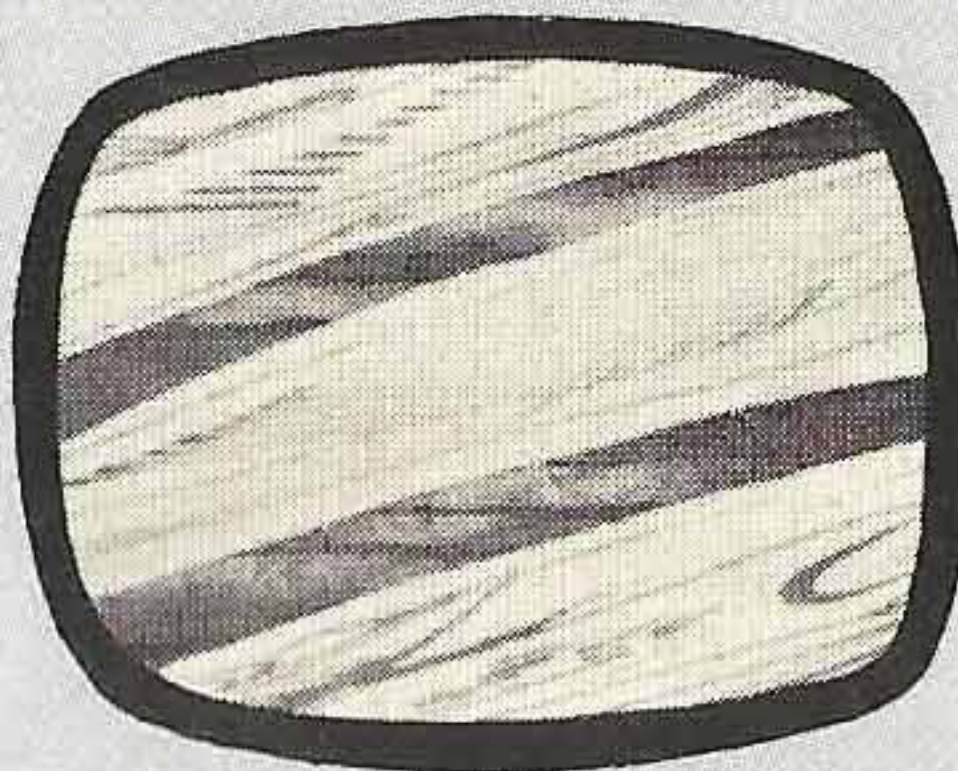
Simply switch on . . . for perfect pictures all the time.



**NO MORE DEEP
SHADOWY PICTURES**



**NO MORE PICTURE
DISTORTION**



NO MORE INSTABILITY



**SIMPLY PRESS FOR
"MAGI-MATIC" PERFECT PICTURES**