4730
Stripe mahogany finish

4730-W
Walnut grained finish

PHILCO *Predicta* TELEVISION



THE *Continental*

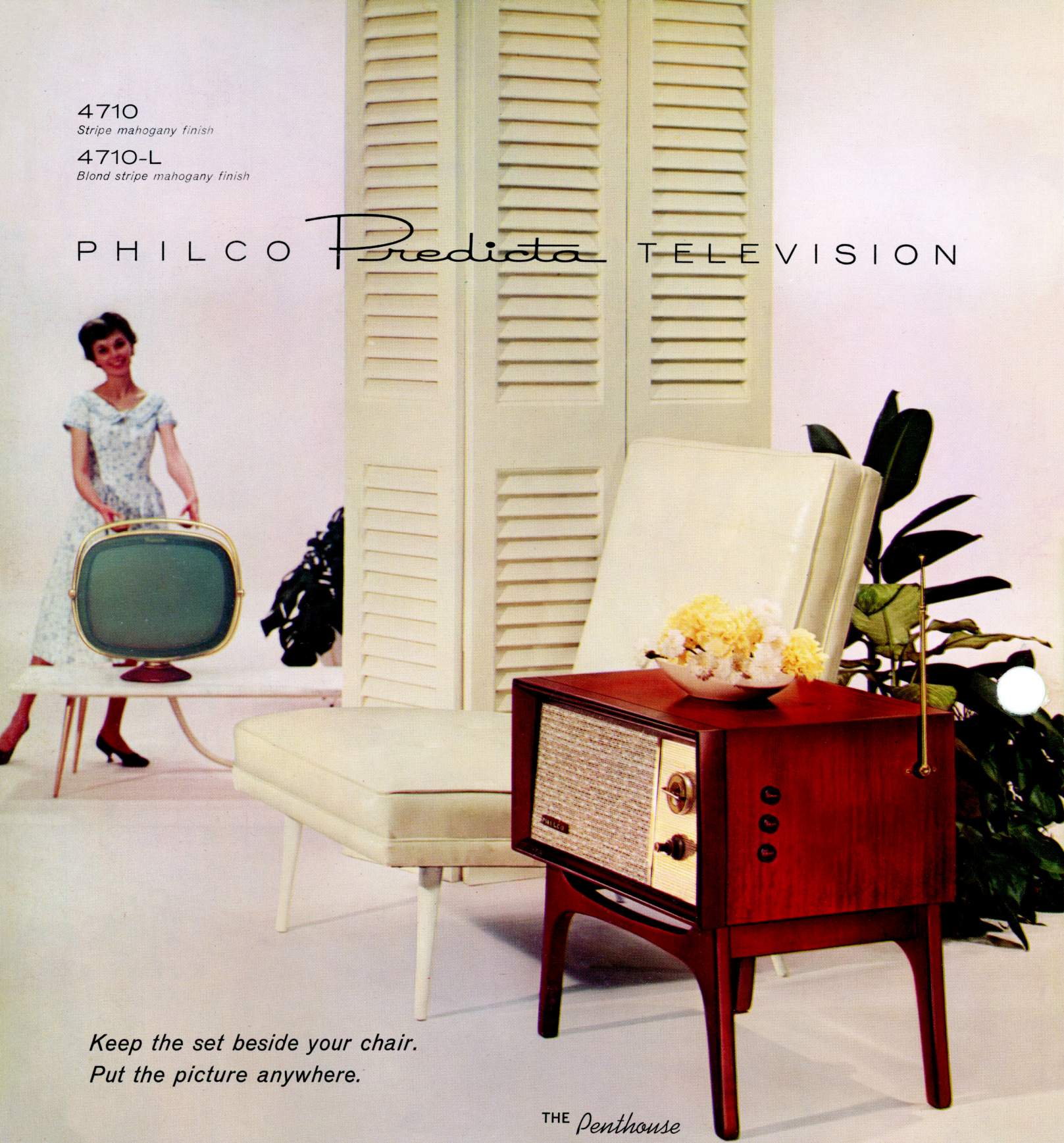
- Space-Saving Swivel Screen Console
- Full Circle 350° Swivel Screen
- Top Front Tuning
- Front Sound with 6″ Speaker
- Tone Control
- HI-Voltage 10L40 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- New High Performance Silicon Rectifier
- New Higher Fidelity Audio Power System
- 110° Aluminized SF Picture Tube in Safety Case
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

25⅝″ high, 8⅞″ wide, 9⅞″ deep. 21-inch overall diagonal measurement, 262 **square inch viewable** area

4710
Stripe mahogany finish

4710-L
Blond stripe mahogany finish

PHILCO *Predicta* TELEVISION



Keep the set beside your chair.
Put the picture anywhere.

THE *Penthouse*

- Separate Screen Chair-Side TV
- Floating Picture Can Be Placed Up To 25 Feet From Set
- 110° Aluminized SF Picture Tube in Safety Case
- Front Sound with 4″ x 6″ Speaker
- Front Tuning
- HI-Voltage 9L38 Predicta Chassis
- Deluxe Cascode Tuner
- Slide-Out Chassis Design
- New High Performance Silicon Rectifier
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Pivot-Tenna
- All-Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

(Table) 19½″ high, 19⅞″ wide, 14¾″ deep, (Tube) 9⅝″ high. 21-inch overall diagonal measurement, 262 square inch viewable area

4682-SL
Blond walnut finish

4682-S
Stripe mahogany finish

4682-SW
Walnut grained finish

PHILCO *Predicta* TELEVISION



THE *Riviera*

- Full Circle Swivel Console, Finished All Around
- Top Tuning
- 3-Speaker Front Sound System
- HI-Voltage 10L40 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- Illuminated Channel Indicator Window
- 110° Aluminized SF Picture Tube with Magnetic Monitor
- New Higher Fidelity Audio Power System
- Tone Control
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All-Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

33⅜" high, 29¾" wide, 15" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4680
Stripe mahogany finish

4680-R
Mahogany with remote control

4680-W
Walnut grained finish

4680-WR
Walnut grained finish with remote control

PHILCO Predicta TELEVISION



THE *Warwick*

Directa WIRELESS REMOTE CONTROL

- 4 Speaker Horizontal Console with Cabriole Legs
- Top Tuning
- Directa Electrostatic Remote Control and Push Button Channel Selector for "at set" operation in "R" Models
- Pre-Set Fine Tuning in "R" Model
- HI-Voltage 10L40 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- 110° Aluminized SF Picture Tube with Magnetic Monitor
- New Higher Fidelity Audio Power System
- Tone Control
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Models
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

22 11/16" high, 35" wide, 13½" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4680-L
Blond walnut finish

4680-LR
With remote control

PHILCO Predicta TELEVISION



THE *Carmel*

Directa WIRELESS REMOTE CONTROL

- 4 Speaker Horizontal Console in Contemporary Styling
- Top Tuning
- Directa Electrostatic Remote Control and Push Button Channel Selector for "at set" operation in "R" Model
- Pre-Set Fine Tuning in "R" Model
- HI-Voltage 10L40 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- 110° Aluminized SF Picture Tube with Magnetic Monitor
- New Higher Fidelity Audio Power System
- Positive Picture Lock
- Tone Control
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Models
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

22 11/16" high, 35" wide, 13½"deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4678-W
Walnut grained finish

4678
Stripe mahogany finish

PHILCO *Predicta* TELEVISION



THE *Westwood*

- 3-Speaker, Swivel-Caster Console
- Top Tuning
- HI-Voltage 10L40 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- Illuminated Channel Indicator Window
- 110° Aluminized SF Picture Tube with Magnetic Monitor
- New Higher Fidelity Audio Power System
- Positive Picture Lock
- Tone Control
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

33⅝" high, 31¼" wide, 13$^{25}/_{32}$" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4674
Stripe mahogany finish

4674-L
Blond stripe mahogany finish

4674-W
Walnut grained finish

PHILCO *Predicta* TELEVISION



THE *Brentwood*

- High Styled Console with Brass Accents
- Twin Speaker Front Sound
- Top Tuning
- HI-Voltage 10L40 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- Illuminated Channel Indicator Window
- 110° Aluminized SF Picture Tube with Magnetic Monitor
- New Higher Fidelity Audio Power System
- Tone Control
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All-Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

33 11/16" high, 29 1/4" wide, 13" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

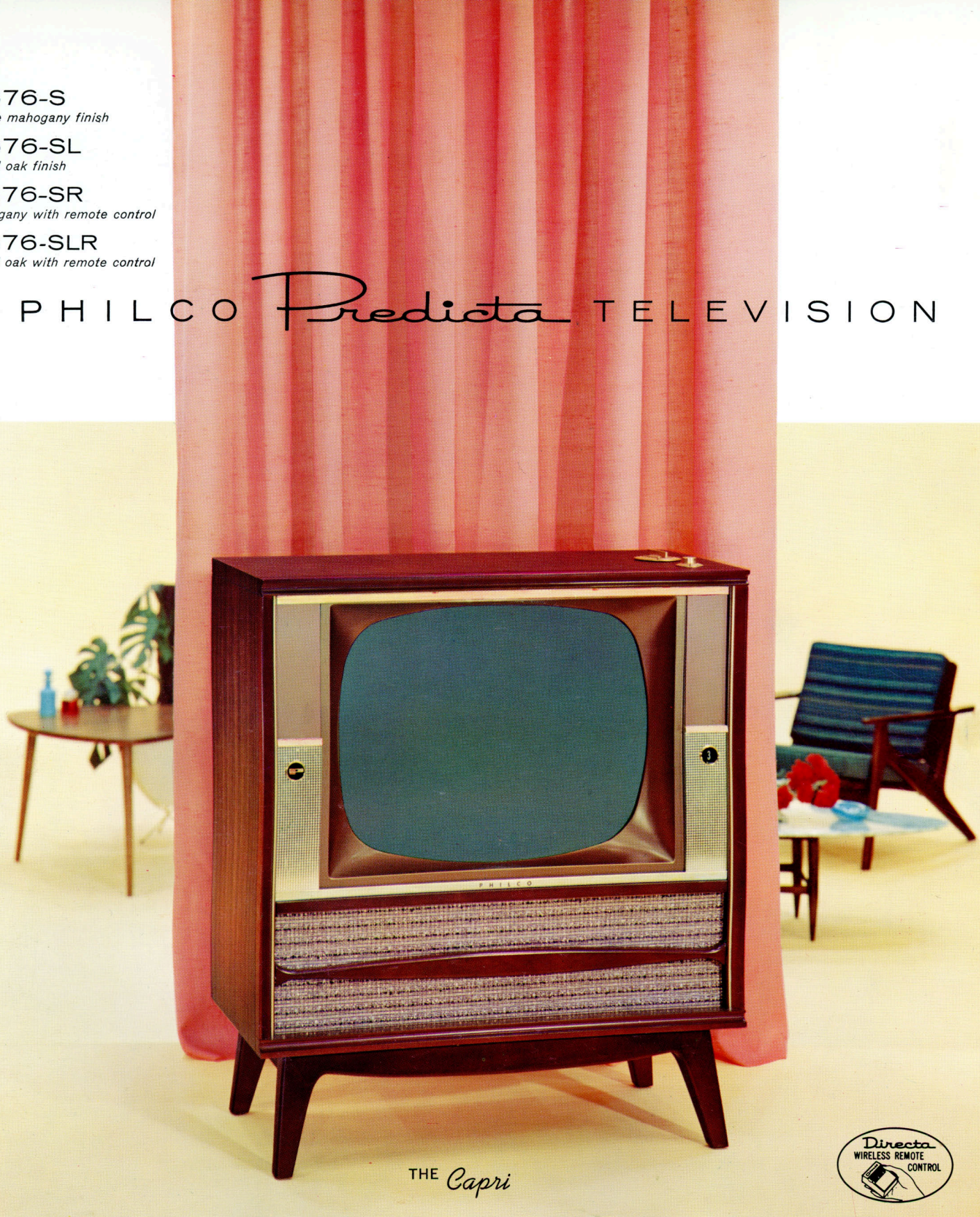
4676-S
Stripe mahogany finish

4676-SL
Blond oak finish

4676-SR
Mahogany with remote control

4676-SLR
Blond oak with remote control

PHILCO Predicta TELEVISION



THE *Capri*

Directa WIRELESS REMOTE CONTROL

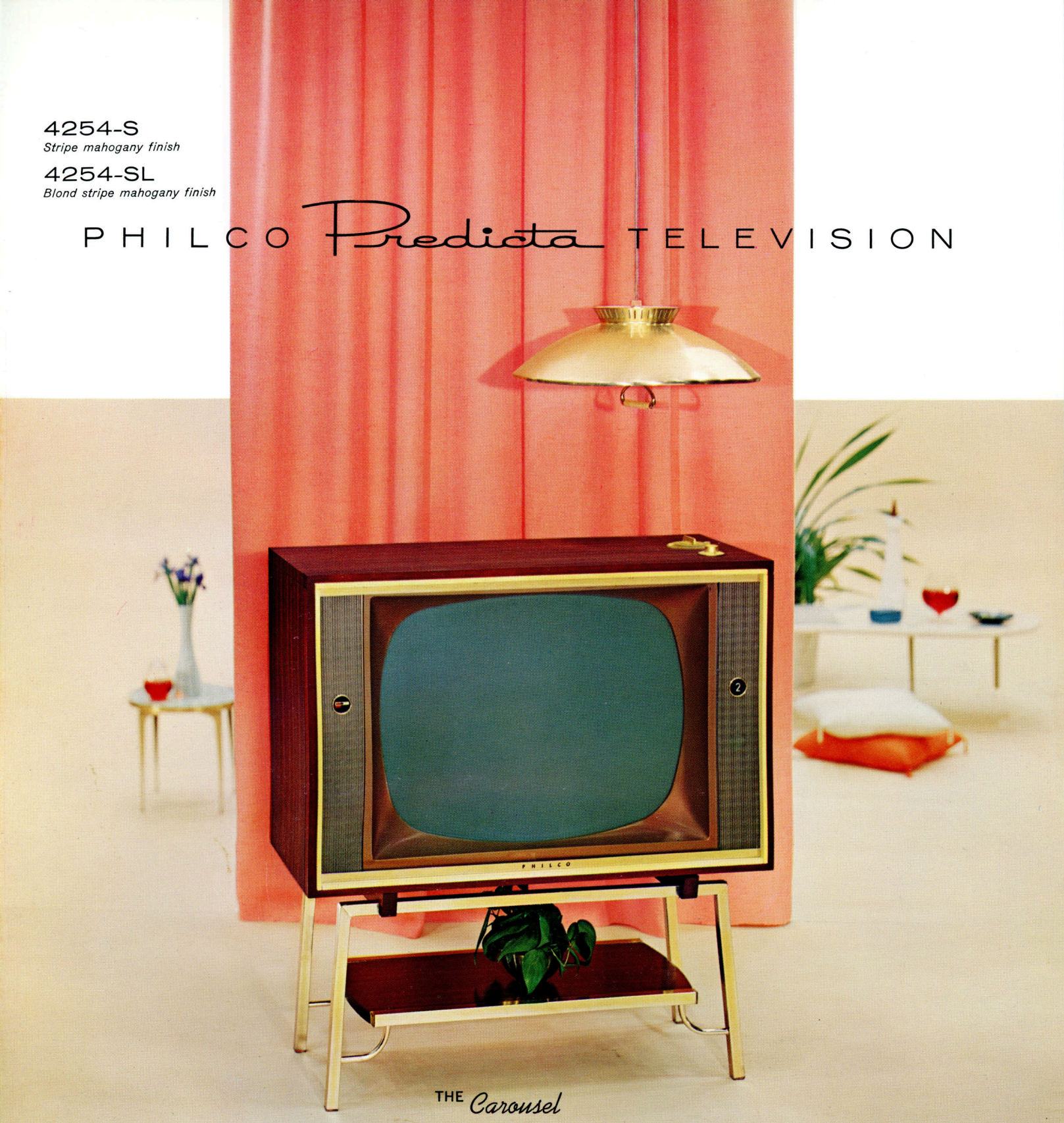
- Twin Speaker Swivel Console
- Top Tuning
- Directa Electrostatic Remote Control and Push Button Channel Selector for "at set" operation in "R" Models
- HI-Voltage 10L40 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- Illuminated Channel Indicator Window
- 110° Aluminized SF Picture Tube with Magnetic Monitor
- Positive Picture Lock
- Tone Control
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- All-Channel UHF on "U" Model
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

34⅛" high, 29¾" wide, 13" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4254-S
Stripe mahogany finish

4254-SL
Blond stripe mahogany finish

PHILCO Predicta TELEVISION



THE *Carousel*

- New Centered Screen Styling on Decorative Swivel Base with Shelf
- Top Tuning
- Front Sound with 10″ Oval Speaker
- HI-Voltage 10L40 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- Illuminated Channel Indicator Window
- 110° Aluminized SF Picture Tube with Magnetic Monitor
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Tone Control
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

32⅜″ high, 29¼″ wide, 12¾″ deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4744
Solid walnut

PHILCO *Mastercraft* COLLECTION



PLANTER CABINET NOT INCLUDED

THE *Townhouse*

- Contemporary Room Divider TV
- Full Circle 350° Swivel Screen
- Front Tuning
- Front and Rear Sound with Twin 4″ x 6″ Speakers
- Tone Control
- HI-Voltage 10L40 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- New High Performance Silicon Rectifier
- New Higher Fidelity Audio Power System
- 110° Aluminized SF Picture Tube in Safety Case
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

29⅞″ high, 45¼″ wide, 18″ deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4686-S
Genuine stripe mahogany

4686-SL
Genuine white blond oak

4686-SR
Mahogany with remote control

4686-SLR
White oak with remote control

PHILCO *Mastercraft* COLLECTION



THE *Miss America 21*

Directa WIRELESS REMOTE CONTROL

- Dramatic New Swivel Console with Brass-Tipped Feet
- Directa Electrostatic Remote Control on "R" Models
- Exclusive Wrap-Around 3-Speaker Wide Diffusion Sound System
- Top Tuning
- New Pre-Set Fine Tuning
- HI-Voltage 10L60 Chassis
- Illuminated Pop-up on-off Switch and Channel Selector
- Transformer Powered
- Deluxe Cascode Tuner
- 110° Aluminized SF Picture Tube
- New Higher Fidelity Audio Power System
- Full Range Variable Tone Control
- Positive Picture Lock
- 3-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

$33\frac{15}{16}$" high, $28\frac{1}{2}$" wide, $13\frac{31}{32}$" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

6636-SR
Genuine African stripe mahogany with remote control

6636-SWR
Genuine walnut with remote control

6636-SLR
Comb grained white oak with remote control

PHILCO *Mastercraft* COLLECTION



THE *Miss America 24*

Directa WIRELESS REMOTE CONTROL

- Superb Contoured-Front Swivel Console with 5 Speaker Wrap-Around Sound
- Directa Electrostatic Remote Control
- Top Tuning
- New Pre-Set Fine Tuning
- HI-Voltage 10L60 Chassis
- Transformer Powered
- Deluxe Cascode Tuner
- 110° Aluminized SF Picture Tube
- New Higher Fidelity Audio Power System
- Full Range Variable Tone Control
- Positive Picture Lock
- 3-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF in "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

24-

35 7/8" high, 31 13/16" wide, 15 1/8" deep. 24-inch overall diagonal measurement, 335 square inch viewable area

4696-S
Genuine mahogany

4696-SW
Solid walnut and choice veneers

4696-R
Mahogany with remote control

4696-WR
Walnut with remote control

PHILCO *Mastercraft* COLLECTION





THE *Parkwood*

Directa WIRELESS REMOTE CONTROL

- Classic Wood-Panel Design in a Swivel Console
- Directa Electrostatic Wireless Remote Control and Push Button Channel Selector for "at set" operation in "R" Models
- Pre-Set Fine Tuning on "R" Models
- Top Tuning
- HI-Voltage 10L40 Chassis with 10 New Performance Advances
- Front Sound with 14" Oval Speaker
- Transformer Powered
- Deluxe Cascode Tuner
- Illuminated Channel Indicator Window
- 110° Aluminized SF Picture Tube with Magnetic Monitor
- Higher Fidelity Audio Power System
- Tone Control
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volt, 60 Cycle AC

33¼" high, 30¾" wide, 13⅝" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4698-R
Genuine mahogany with remote control

4698-PR
Provincial maple with remote control

PHILCO *Mastercraft* COLLECTION



THE *Rittenhouse*

Directa WIRELESS REMOTE CONTROL

- Magnificent Breakfront Console with Paneled Front and Inlaid Top
- Directa Electrostatic Remote Control and Push Button Channel Selector for "at set" operation
- 4-Speaker Sound System
- Top Tuning
- Pre-Set Fine Tuning
- HI-Voltage 10L40 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- 110° Aluminized SF Picture Tube with Magnetic Monitor
- New Higher Fidelity Audio Power System
- Tone Control
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF in "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

35 7/8" high, 42" wide, 14 5/16" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4692-W
Solid walnut and genuine veneers with textured natural cane

PHILCO *Mastercraft* COLLECTION



THE *Monterey*

- Dramatic Lowboy Console with Shelf in the Danish Tradition
- Top Tuning
- Front Sound with Dual Speaker System
- HI-Voltage 10L40 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- Illuminated Channel Indicator Window
- 110° Aluminized SF Picture Tube with Magnetic Monitor
- New Higher Fidelity Audio Power System
- Tone Control
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

33" high, 38" wide, 15¾" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4690-P
Warm honey-tone maple

4690
Genuine mahogany

4690-PR
Maple with remote control

4690-R
Mahogany with remote control

PHILCO *Mastercraft* COLLECTION



THE *Normandy*

Directa WIRELESS REMOTE CONTROL

- Provincial Console on swivel casters —finest handcrafted cabinetry
- Directa Electrostatic Remote Control and Push Button Channel Selector for "at set" operation in "R" Models
- Top Tuning
- New Pre-Set Fine Tuning in "R" Models
- HI-Voltage 10L40 Chassis with 10 New Performance Advances
- 3-Speaker Front Sound System
- Transformer Powered
- Deluxe Cascode Tuner
- Illuminated Channel Indicator Window
- 110° Aluminized SF Picture Tube with Magnetic Monitor
- Higher Fidelity Audio Power System
- Tone Control
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

34" high, 30¾" wide, 13 7/16" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4662-P
Provincial honey-tone maple finish

4662
Stripe mahogany finish

PHILCO *Mastercraft* COLLECTION



THE *Cambridge*

- Genuine Hardwood Corner Console
- Exclusive Wrap-Around 3-Speaker Wide Diffusion Sound System
- Illuminated "Pop-Up" Top Tuning
- HI-Voltage 9L60 Chassis
- Transformer Powered
- Deluxe Cascode Tuner
- Full Range Variable Tone Control
- 110° Aluminized SF Picture Tube with Magnetic Monitor
- Positive Picture Lock
- 3-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All-Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

33" high, 32½" wide, 15 3/16" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4673-R
Mahogany finish with remote control

4673-LR
Blond mahogany finish with remote control

PHILCO *Deluxe* TELEVISION



THE *Belmont*

Directa WIRELESS REMOTE CONTROL

- New Centered Screen Full-to-the-Floor Console on Swivel Casters
- Exclusive New Directa Electrostatic Remote Control
- Top Tuning
- Illuminated Channel Indicator Window
- Front Sound with 8″ Speaker
- HI-Voltage 10L30 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- 90° Short Neck Aluminized Picture Tube
- New Higher Fidelity Audio Power System
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All-Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

33⅝″ high, 24¼″ wide, 18⅝″ deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4670-W
Grained walnut finish

4670
Stripe mahogany finish

4670-L
Blond stripe mahogany finish

PHILCO *Deluxe* TELEVISION



THE *Amherst*

- Horizontal Console with Striking Wire Grille, Twin Speakers
- Top Tuning
- HI-Voltage 10L30 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- 90° Short Neck Aluminized Picture Tube
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

31⅞" high, 33" wide, 17$\frac{9}{64}$" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4672
Stripe mahogany finish

4672-L
Blond stripe mahogany finish

4672-W
Grained walnut finish

PHILCO *Deluxe* TELEVISION



THE *Bristol*

- Stylish Bow-Front Console on Swivel Casters
- Top Tuning
- Twin Speaker Front Sound
- HI-Voltage 10L30 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- 90° Short Neck Aluminized Picture Tube
- New Higher Fidelity Audio Power System
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Models
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

33⅝" high, 29¼" wide, 18⅝" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4668-L
Blond stripe mahogany finish

4668
Stripe mahogany finish

PHILCO *Deluxe* TELEVISION



THE *Fairfield*

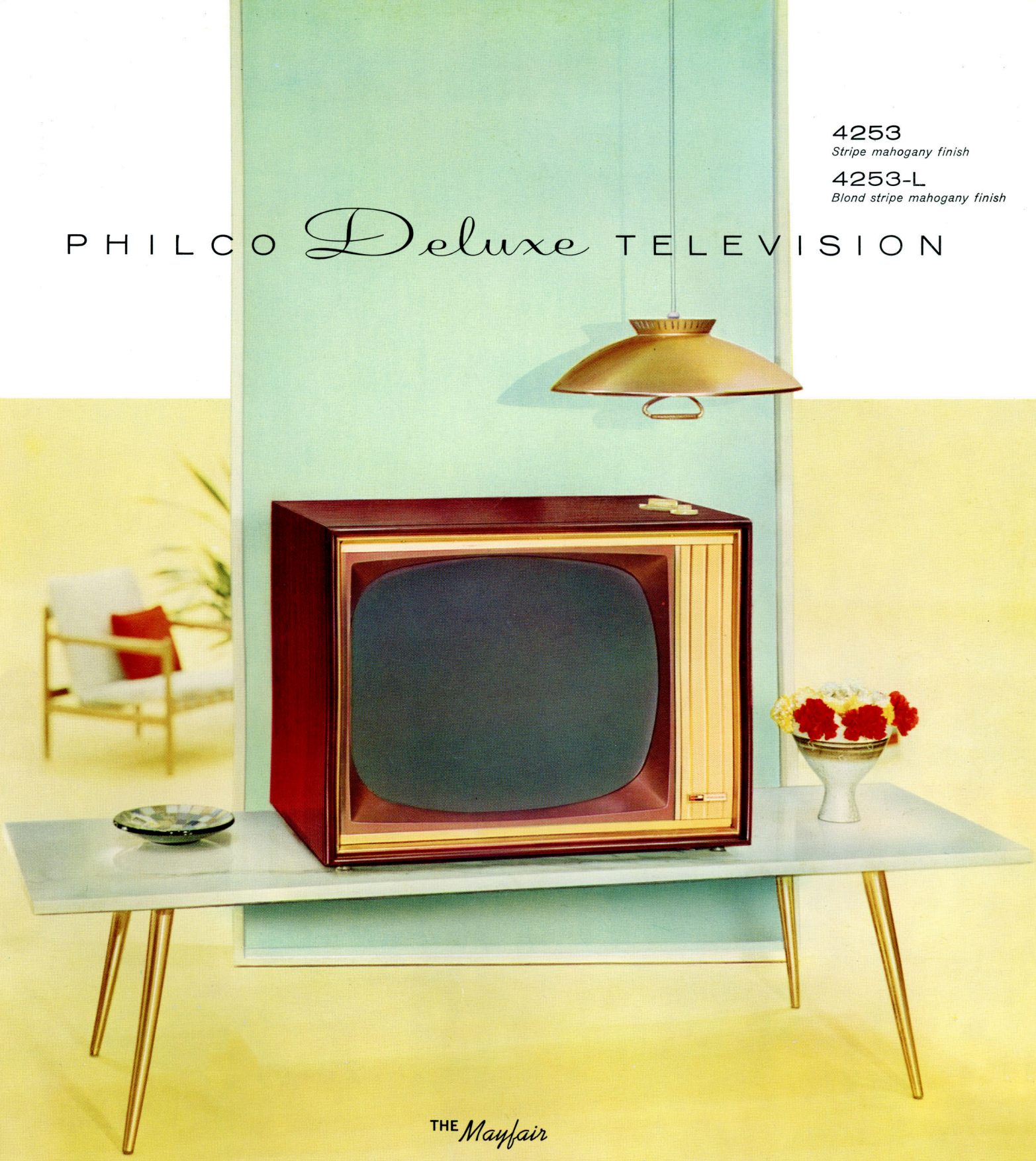
- New Horizontal Console on Contemporary Satin-finish Brass Legs
- Top Tuning
- Front Sound with 5¼″ Speaker
- HI-Voltage 10L30 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- 90° Short Neck Aluminized Picture Tube
- New Higher Fidelity Audio Power System
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

31½″ high, 31″ wide, 17⅝″ deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4253
Stripe mahogany finish

4253-L
Blond stripe mahogany finish

PHILCO *Deluxe* TELEVISION



THE *Mayfair*

- Wood Cabinet, Bright Brass Finish Shadow Box Trim, Extruded Brass Speaker Grille
- Top Tuning
- Front Sound with 4″ x 6″ Speaker
- HI-Voltage 10L30 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- 90° Short Neck Aluminized Picture Tube
- New Higher Fidelity Audio Power System
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

19½″ high, 25⅞″ wide, 17$^{11}/_{16}$″ deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4248-E
Ebony finish

PHILCO *Deluxe* TELEVISION



THE *Abington*

- Smart Ebony Cabinet Equipped for Optional Legs or Swivel Base
- Top Tuning
- HI-Voltage 10L30 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- 90° Short Neck Aluminized Picture Tube
- New Higher Fidelity Audio Power System
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

$18\frac{27}{32}$" high, $24\frac{13}{16}$" wide, $17\frac{9}{16}$" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

4250
Stripe mahogany finish

4250-L
Blond stripe mahogany finish

PHILCO *Deluxe* TELEVISION



THE *Oxford*

- Smart, Grained Cabinet Equipped for Optional Legs or Swivel Base
- Front Sound with 10″ Oval Speaker
- Top Tuning
- HI-Voltage 10L30 Chassis with 10 New Performance Advances
- Transformer Powered
- Deluxe Cascode Tuner
- 90° Short Neck Aluminized Picture Tube
- New Higher Fidelity Audio Power System
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

18 27/32″ high, 24 13/16″ wide, 17 9/16″ deep. 21-inch overall diagonal measurement, 262 square inch viewable area



PHILCO *Deluxe* TELEVISION

THE *Wickford*

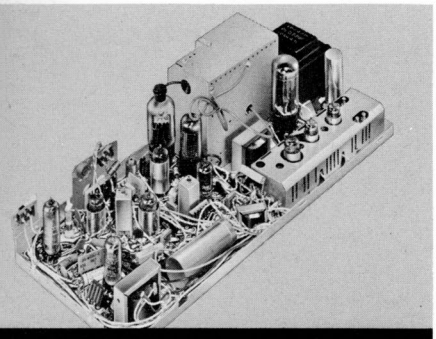
4809-M *Stripe mahogany veneer finish*

4809-C *Cherry veneer finish*

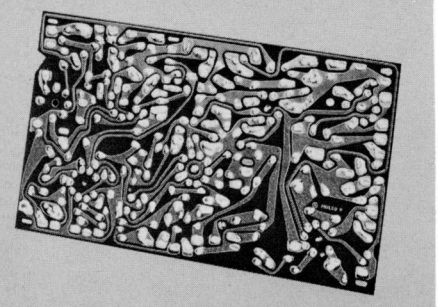
THE *Wickford*

PHILCO

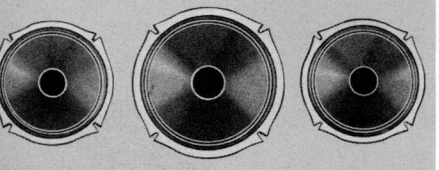
4809-M
4809-C



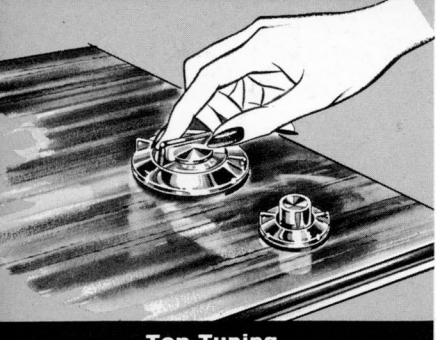
Cool Chassis



Perma-Circuits



3-Speaker Sound System



Top Tuning

FEATURES AND SPECIFICATIONS

NEW COOL CHASSIS TELEVISION—Beats the heat, the major cause of all TV failures. This new Chassis concept exclusive with Philco, prevents heat-induced changes in component performance which result in drift, weakening of signals, and permanent damage to chassis parts. New Philco Chassis is four ways cooler—1) with coolest location in cabinet, 2) with Ventilated Base—no heat traps, 3) with Air-Flo Mounting of components—no stacking, 4) with Heat Barrier Design—which directs the heat *away* from critical elements and circuits. *Proved* more reliable by a million hours of life tests with . . . 32% increase in picture tube life . . . 65% increase in receiving tube life . . . 74% increase in component life and overall—43% longer TV life!

NON-CONDUCTOR LIFETIME PERMA-CIRCUIT MOUNTING PANELS—The perfect foundation for the cool chassis. Does not transmit heat from one component to another, as do old fashioned all-metal chassis bases. Perma-circuit wiring is precision-etched on the panel, can't loosen or break from vibration or shock, like old fashioned loose wire circuitry. No other type of wiring is so indestructible in normal TV usage. In addition, all components, test points and connecting circuitry are permanently identified on top (component side) of panel. Chassis base cut-outs provide open ventilation . . . facilitate cooling, and give ready access to bottom of panel for ease of service, if ever needed.

3-SPEAKER SOUND SYSTEM—Two 5¼-inch speakers and one 6-inch speaker give multidirectional front sound for superb listening enjoyment. New Wide Band sound system gives clearer, crisper audio output and fuller, richer tone.

TOP TUNING—All primary controls are located on top of cabinet at right side, for quick, easy tuning. From front to back, first knob controls On-Off, volume and contrast, second knob is channel selector and fine tuner, and for UHF models, a third knob is added. Secondary controls are at top rear of cabinet, handy to operate while viewing TV.

ULTRA-SENSITIVE 4 WAFER CASCODE TUNER—Four tuned circuits . . . not just three. Cool running, Air-Flo Design. Exclusive, High Efficiency Spur Switch reaches out for the Signal. Virtually Drift-Free Reception.

NEW FLAT-BAND I.F.—3-Stage I.F. . . . not just 2. Greater Picture Uniformity.

NEW AUTOMATIC CONSTANT PICTURE CONTRAST CONTROL—Set Picture Contrast and forget it . . . it *Stays* Set.

SUPERIOR TRANSFORMER POWER—Full-size, maximum efficiency Air-Flo Design . . . Needs No Old Fashioned Heat Fins. Reserve Capacity when you need it . . . Longer Life with Top Performance.

- Full Console in rich traditional styling
- 10L30 Cool Chassis
- 90° Short Neck Aluminized Picture Tube
- New Higher Fidelity Audio Power System
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

33″ high, 33″ wide, 15⅛″ deep. 21-inch overall diagonal measurement, 262 square inch viewable area.

Specifications subject to change without notice



PHILCO *Deluxe* TELEVISION

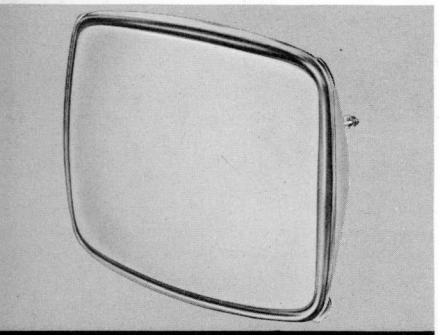
THE *Hollandale*

4807 *Genuine stripe mahogany*
4807-W *Genuine walnut*
4807-L *Genuine white oak*

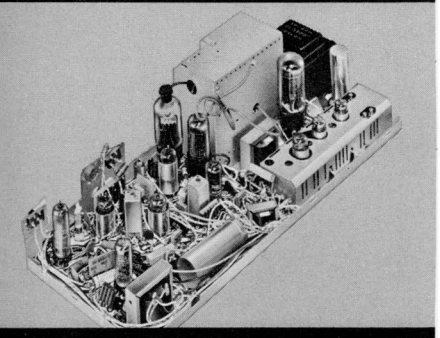
THE *Hollandale*

PHILCO

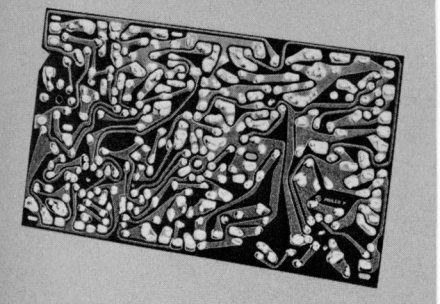
4807
4807-W
4807-L



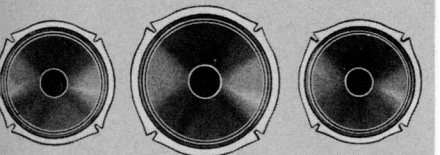
New 23-Inch Tube



Cool Chassis



Perma-Circuits



3-Speaker Sound System

FEATURES AND SPECIFICATIONS

NEW EXTRA VISION 23-INCH PICTURE TUBE—Shows more of the picture which the camera sees—especially at the four corners. Picture is more rectangular and is bigger—with 20 sq. inches added to the viewable area compared to 21-inch television. Best of all—you'll see a notable advance in picture brilliance, contrast and clarity, with its 20,000 volts of picture power.

NEW COOL CHASSIS TELEVISION—Beats the heat, the major cause of all TV failures. This new Chassis concept exclusive with Philco, prevents heat-induced changes in component performance which result in drift, weakening of signals, and permanent damage to chassis parts. New Philco Chassis is four ways cooler—1) with coolest location in cabinet, 2) with Ventilated Base—no heat traps, 3) with Air-Flo Mounting of components—no stacking, 4) with Heat Barrier Design—which directs the heat *away* from critical elements and circuits. *Proved* more reliable by a million hours of life tests with . . . 32% increase in picture tube life . . . 65% increase in receiving tube life . . . 74% increase in component life and overall—43% longer TV life!

NON-CONDUCTOR LIFETIME PERMA-CIRCUIT MOUNTING PANELS—The perfect foundation for the cool chassis. Does not transmit heat from one component to another, as do old fashioned all-metal chassis bases. Perma-circuit wiring is precision-etched on the panel, can't loosen or break from vibration or shock, like old fashioned loose wire circuitry. No other type of wiring is so indestructible in normal TV usage. In addition, all components, test points and connecting circuitry are permanently identified on top (component side) of panel. Chassis base cut-outs provide open ventilation . . . facilitate cooling, and give ready access to bottom of panel for ease of service, if ever needed.

3-SPEAKER SOUND SYSTEM—Two 5¼-inch speakers and one 6-inch speaker give multidirectional front sound for superb listening enjoyment. New Wide Band sound system gives clearer, crisper audio output and fuller, richer tone.

ULTRA-SENSITIVE 4 WAFER CASCODE TUNER—Four tuned circuits . . . not just three. Cool running, Air-Flo Design. Exclusive, High Efficiency Spur Switch reaches out for the Signal. Virtually Drift-Free Reception.

NEW FLAT-BAND I.F.—3-Stage I.F. . . . not just 2. Greater Picture Uniformity.

NEW AUTOMATIC CONSTANT PICTURE CONTRAST CONTROL—Set Picture Contrast and forget it . . . it *Stays* Set.

SUPERIOR TRANSFORMER POWER—Full-size, maximum efficiency Air-Flo Design . . . Needs No Old Fashioned Heat Fins. Reserve Capacity when you need it . . . Longer Life with Top Performance.

- Exquisite Console on footed base
- 10L40 Cool Chassis
- Top Tuning
- 110° Aluminized SF Picture Tube
- New Higher Fidelity Audio Power System
- Positive Picture Lock
- Tone Control
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

35¼" high, 33 1/16" wide, 13⅜" deep. 23-inch overall diagonal measurement, 282 square inch viewable area.

Specifications subject to change without notice



PHILCO *Deluxe* TELEVISION

THE *Winfield*

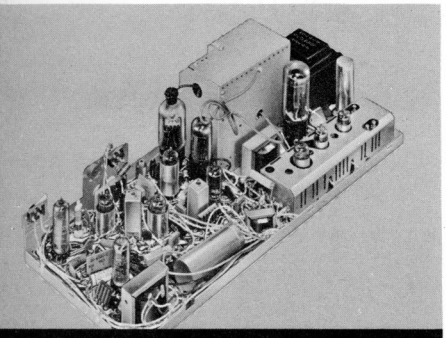
4802-S *Stripe mahogany finish*

4802-SL *Blond stripe mahogany finish*

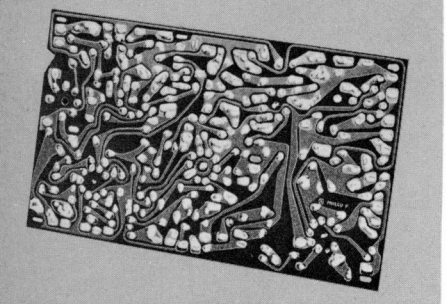
THE *Winfield*

PHILCO

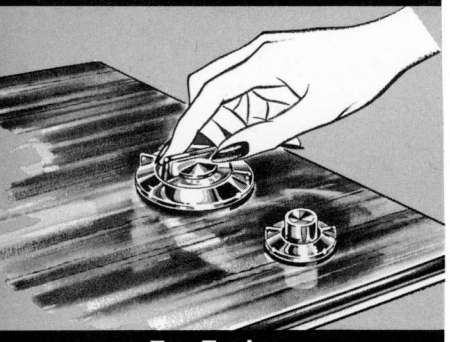
4802-S
4802-SL



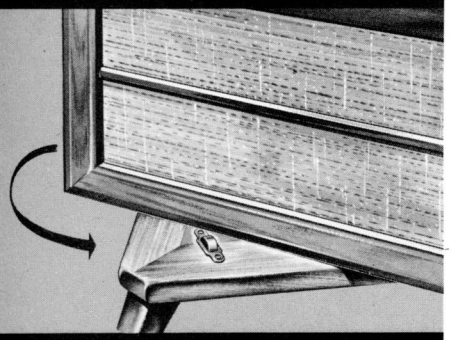
Cool Chassis



Perma-Circuits



Top Tuning



Swivel Base

FEATURES AND SPECIFICATIONS

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TOP TUNING—All primary controls are located on top of cabinet at right side, for quick, easy tuning. From front to back, first knob controls On-Off, volume and contrast, second knob is channel selector and fine tuner, and for UHF models, a third knob is added. Secondary controls are at top rear of cabinet, handy to operate while viewing TV. Illuminated channel selector for quick, easy channel identification.

SWIVEL BASE—Cabinet turns to right or left for best viewing from any place in room.

ULTRA-SENSITIVE 4 WAFER CASCODE TUNER—Four tuned circuits . . . not just three. Cool running, Air-Flo Design. Exclusive, High Efficiency Spur Switch reaches out for the Signal. Virtually Drift-Free Reception.

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NEW AUTOMATIC CONSTANT PICTURE CONTRAST CONTROL—Set Picture Contrast and forget it . . . it *Stays* Set.

SUPERIOR TRANSFORMER POWER—Full-size, maximum efficiency Air-Flo Design . . . Needs No Old Fashioned Heat Fins. Reserve Capacity when you need it . . . Longer Life with Top Performance.

- Horizontal Console on Contemporary Brass Tipped Legs, with Shelf
- 10L30 Cool Chassis
- 90° Short Neck Aluminized Picture Tube
- Front sound with new Higher Fidelity Audio Power System
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

34 13/16" high, 24 3/16" wide, 17 1/8" deep. 21-inch overall diagonal measurement, 262 square inch viewable area.

Specifications subject to change without notice



PHILCO *Deluxe* TELEVISION

THE *Danbury*

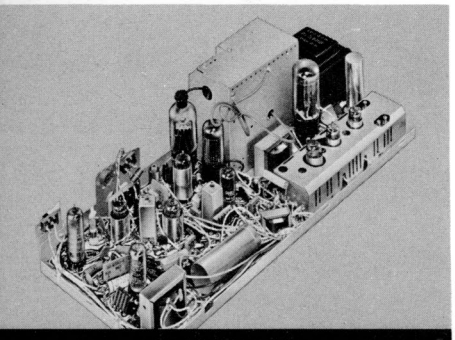
4800-W *Walnut grained finish*

4800-L *Blond stripe mahogany finish*

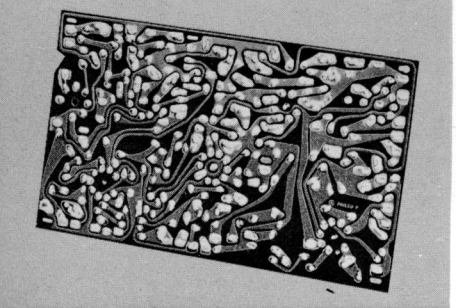
THE *Danbury*

PHILCO

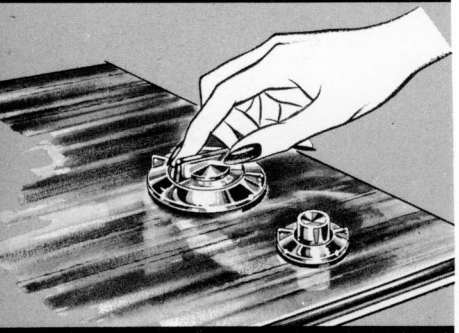
4800-W
4800-L



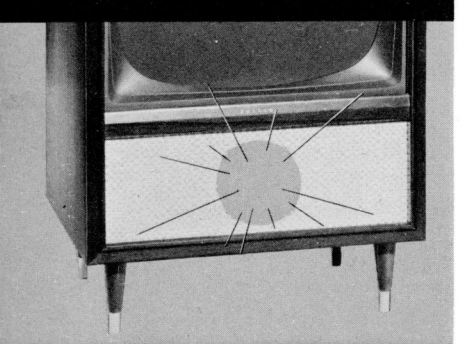
Cool Chassis



Perma-Circuits



Top Tuning



Front Sound

FEATURES AND SPECIFICATIONS

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FRONT SOUND WITH NEW WIDE-BAND SOUND SYSTEM—Gives new clearer, crisper audio output, fuller, richer tone with 6″ speaker.

ULTRA-SENSITIVE 4 WAFER CASCODE TUNER—Four tuned circuits . . . not just three. Cool running, Air-Flo Design. Exclusive, High Efficiency Spur Switch reaches out for the Signal. Virtually Drift-Free Reception.

NEW FLAT-BAND I.F.—3-Stage I.F. . . . not just 2. Greater Picture Uniformity.

NEW AUTOMATIC CONSTANT PICTURE CONTRAST CONTROL—Set Picture Contrast and forget it . . . it *Stays* Set.

SUPERIOR TRANSFORMER POWER—Full-size, maximum efficiency Air-Flo Design . . . Needs No Old Fashioned Heat Fins. Reserve Capacity when you need it . . . Longer Life with Top Performance.

- High Style Console on Brass Tipped Legs
- 10L30 Cool Chassis
- 90° Short Neck Aluminized Picture Tube
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Models
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

28½″ high, 24$\frac{3}{16}$″ wide, 17⅛″ deep. 21-inch overall diagonal measurement, 262 square inch viewable area.

Specifications subject to change without notice



PHILCO *Deluxe* TELEVISION

THE *Hemington*

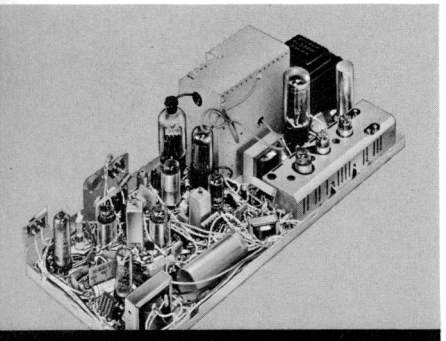
4679-SW *Walnut grain finish*

4679-SM *Stripe mahogany finish*

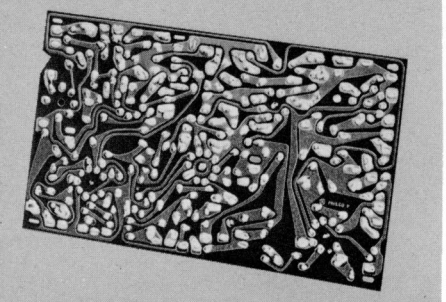
THE *Flemington*

PHILCO

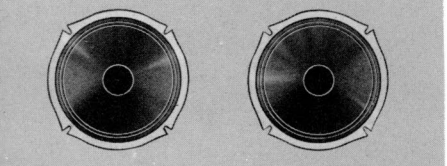
4679-SW
4679-SM



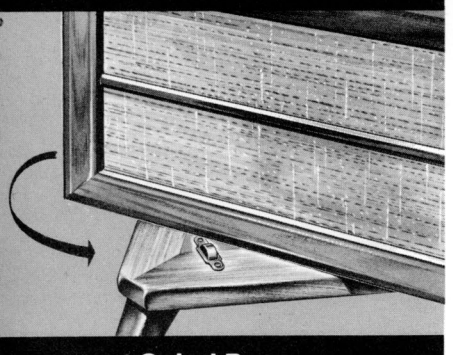
Cool Chassis



Perma-Circuits



Twin Speakers



Swivel Base

FEATURES AND SPECIFICATIONS

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TWIN SPEAKER SOUND SYSTEM—Two 6-inch speakers give multidirectional front sound for greater listening enjoyment. New Wide Band sound system gives clearer, crisper audio output and fuller richer tone.

SWIVEL BASE—Cabinet turns to right or left for best viewing from any place in room.

ULTRA-SENSITIVE 4 WAFER CASCODE TUNER—Four tuned circuits . . . not just three. Cool running, Air-Flo Design. Exclusive, High Efficiency Spur Switch reaches out for the Signal. Virtually Drift-Free Reception.

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NEW AUTOMATIC CONSTANT PICTURE CONTRAST CONTROL—Set Picture Contrast and forget it . . . it *Stays* Set.

SUPERIOR TRANSFORMER POWER—Full-size, maximum efficiency Air-Flo Design . . . Needs No Old Fashioned Heat Fins. Reserve Capacity when you need it . . . Longer Life with Top Performance.

- Contemporary Console on Swivel Base with Brass Tipped Legs
- 10L30 Cool Chassis
- 90° Short Neck Aluminized Picture Tube
- Positive Picture Lock
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

33″ high, 31″ wide, 15⅞″ deep. 21-inch overall diagonal measurement, 262 square inch viewable area.

Specifications subject to change without notice



PHILCO *Deluxe* TELEVISION

THE *Brookhaven*

4677 *Stripe mahogany finish*

4677-W *Walnut finish*

4677-L *Blond oak finish*

4248-XE
Ebony finish

PHILCO *Deluxe* TELEVISION



THE *Abington*

- Smart Ebony Cabinet Equipped for Optional Swivel Base
- 10L30 Cool Chassis beats the heat, the major cause of all TV failures
- Air Flo Design Transformer Powered
- Positive Picture Lock
- Top Tuning. Deluxe 4 wafer Cascode Tuner
- 90° Short Neck Aluminized Picture Tube
- New Higher Fidelity Audio Power System
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

18 27/32" high, 24 13/16" wide, 17 9/16" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

Specifications subject to change without notice

4250-XM
Stripe mahogany finish

4250-XL
Blond stripe mahogany finish

PHILCO *Deluxe* TELEVISION



THE *Oxford*

- Decorator Ebony Cabinet Equipped for Optional Swivel Base
- 10L30 Cool Chassis beats the heat, the major cause of all TV failures
- Air Flo Design Transformer Powered
- Positive Picture Lock
- Top Tuning. Deluxe 4 wafer Cascode Tuner
- 90° Short Neck Aluminized Picture Tube
- New Higher Fidelity Audio Power System
- 2-Position Electronic Range Switch
- Built-in UHF-VHF Antenna
- Front Removable Filter Glass
- All Channel UHF on "U" Model
- Perma-Circuit Chassis Construction with all components and circuits identified for ease of service
- Underwriters' Approved
- 117 Volts, 60 Cycle AC

$18\frac{27}{32}$" high, $24\frac{13}{16}$" wide, $17\frac{9}{16}$" deep. 21-inch overall diagonal measurement, 262 square inch viewable area

Specifications subject to change without notice



PHILCO *Slender Seventeener*

3049-BL *Charcoal blue and ivory finish*

- TV's most powerful portable
- Exclusive Philco Brief-case thin design, Finished back
- Most compact portable of its screen size—only 11½″ thin
- Telescoping Pivot-Tenna, pivots for best signal
- Top Controls • Easy Grip Handle
- Three Stages of I.F. Sensitivity pull in pictures sharper, steadier than ever before in portables
- Ultra Thin Philco S.F. picture tube
- High Voltage Circuitry gives super bright pictures
- Positive Picture Lock
- Tube Saver Resistor
- Miniaturized Tuner and Silicon Rectifier improves performance, saves space
- Lifetime Perma-Circuits
- Space-Saving Wrap-Around Chassis
- Non-Breakable Filter Lens
- Star-Bright 20/20 Aluminized Picture Tube
- All-Channel UHF on "U" Model
- Underwriters' Approved

17-inch overall diagonal measurement, 155 sq. in. viewable area

Specifications subject to change without notice