



LARGE ENTERPRISE DIGITAL CONTENT ARCHIVE SOLUTION

SOLUTION BRIEF

Key benefits

Increase productivity

Streamline workflow processes with a common, scalable disk and tape archive platform that allows you to share assets efficiently.

Enhance the protection of your archived video assets

Replicate content partially or entirely in another location to provide backup, disaster recovery or sharing across business units.

Expand revenue opportunities

Create faster, easier access to content, which permits greater re-use and re-licensing.

Lower costs

Reduce expenses associated with storage, maintenance, floor space, shelf space and operational overhead.

As a large broadcaster or media production company, you face significant issues associated with storing and managing massive amounts of content. Proven integration of comprehensive archive solutions is essential for operations like yours that have complex digital content supply chains.

Industry leaders StorageTek® and Front Porch Digital (FPD), an Incentra Solutions company, have teamed to offer jointly-tested and certified digital content archive solutions. Our joint solutions are currently managing many of the largest, most dynamically growing digital archives in operation. At more than 40 sites worldwide, StorageTek and FPD have combined their expertise in storage and digital archive management software to deliver common, scalable digital archive platforms that streamline workflow, enhance asset protection and expand revenue opportunities.

Improve workflow across your organization

FPD's DIVArchive software platform enables seamless interoperability between digital media workflow and StorageTek's tape and disk storage solutions, video servers, and editing systems. As a result, you can lower costs while you simplify the process of preserving, managing and accessing content in these key operational areas:

- Managed nearline storage for broadcast playout
- Expansion of centralized post-production storage with leading non-linear editing platforms
- Interconnection among post-production, news and broadcast playout
- Disaster recovery
- Digital workflow management
- Digital asset management

Choose the integrated, industry-leading solution

Large-enterprise digital content archive solutions leverage DIVArchive as well as StorageTek's enterprise-class automated tape storage solutions, including its flagship StreamLine™ SL8500 modular library system, PowderHorn™ and L700 tape libraries, and StorageTek's FlexLine™ online storage systems. Large enterprise solutions typically require 20 or more terabytes of disk storage and 100 or more terabytes of tape storage.

Receive first-class performance and reliability while you maximize the speed, efficiency, volume and capacity of your digital media processing, management and distribution services.

About Incentra Solutions, Inc.

Incentra Solutions, Inc. (www.incentrasolutions.com, OTCBB:ICEN) is a provider of complete IT & storage management solutions to broadcasters, enterprises and managed service providers worldwide. The Company operates a Broadcast & Media Division, Front Porch Digital (www.fpdigital.com) that provides total digital archive management and transcoding solutions. Wholly-owned subsidiaries, ManagedStorage International (MSI, www.MSIservice.com), STAR Solutions (www.star-solutions.com), and PWI Technologies (www.pwi.com) provide professional services, hardware & software products, IT outsourcing solutions and financing options to the enterprise and service provider markets. For more information, visit www.incentrasolutions.com or call FPD at 303.440.7930.



STORAGETEK®

ABOUT STORAGETEK®

Storage Technology Corporation (NYSE: STK) is a \$2 billion global company that enables businesses, through its information lifecycle management strategy, to align the cost of storage with the value of information. The company's innovative storage solutions manage the complexity and growth of information, lower costs, improve efficiency and protect investments. For more information, visit www.storagetek.com, or call 1.800.275.4785 or 01.303.673.2800.

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