



SMALL AND MEDIUM ENTERPRISE DIGITAL CONTENT ARCHIVE SOLUTION

SOLUTION BRIEF

Key benefits

Increase productivity

Streamline workflow processes with a common, scalable disk and tape archive platform that allows you to share assets efficiently.

Enhance the protection of your archived video assets

Replicate content partially or entirely in another location to provide backup, disaster recovery or sharing across business units.

Expand revenue opportunities

Create faster, easier access to content, which permits greater re-use and re-licensing.

Lower costs

Reduce expenses associated with storage, maintenance, floor space, shelf space and operational overhead.

As a small or medium-sized broadcaster or media company, one of the best investments you can make is a common, scalable digital archive platform. Why? Because it enables digital workflow, allows you to share assets among different applications, and helps you exploit new revenue opportunities. You solve current storage and management issues and prepare for the future.

Industry leaders StorageTek® and Front Porch Digital (FPD), an Incentra Solutions company, have teamed to offer jointly-tested and certified digital content archive solutions. At more than 40 sites worldwide, StorageTek and FPD have combined their expertise in storage and digital archive management software to help companies like yours streamline workflow, enhance asset protection and expand revenue opportunities.

Improve workflow across your organization

FPD's DIVArchive software platform enables interoperability between digital media workflow and StorageTek's tape and disk storage solutions, video servers, and editing systems. As a result, you can lower costs while you simplify the process of preserving, managing and accessing content in these key operational areas:

- Managed nearline storage for broadcast playout
- Expansion of centralized post-production storage with leading non-linear editing platforms
- Interconnection among post-production, news and broadcast playout
- Disaster recovery
- Digital workflow management
- Digital asset management

Choose the integrated, industry-leading solution

A digital content archive for small and medium broadcasters leverages DIVArchive as well as StorageTek's midrange automated tape storage solutions, including the award-winning StreamLine™ SL500 modular library system, L20, L40, L80 and L180 tape libraries, and StorageTek's FlexLine™ online storage systems. Archive solutions for small-to-medium-sized organizations typically include less than 10 terabytes of disk storage and less than 50 terabytes of tape storage.

Receive enterprise-class performance and reliability in a small footprint, along with the flexibility to grow easily and cost-effectively.

About Incentra Solutions, Inc.

Incentra Solutions, Inc. (www.incentrasolutions.com, OTCBB:ICEN) is a provider of complete IT & storage management solutions to broadcasters, enterprises and managed service providers worldwide. The Company operates a Broadcast & Media Division, Front Porch Digital (www.fpdigital.com) that provides total digital archive management and transcoding solutions. Wholly-owned subsidiaries, ManagedStorage International (MSI, www.MSIservice.com), STAR Solutions (www.star-solutions.com), and PWI Technologies (www.pwi.com) provide professional services, hardware & software products, IT outsourcing solutions and financing options to the enterprise and service provider markets. For more information, visit www.incentrasolutions.com or call FPD at 303.440.7930.



STORAGETEK®

ABOUT STORAGETEK®

Storage Technology Corporation (NYSE: STK) is a \$2 billion global company that enables businesses, through its information lifecycle management strategy, to align the cost of storage with the value of information. The company's innovative storage solutions manage the complexity and growth of information, lower costs, improve efficiency and protect investments. For more information, visit www.storageitek.com, or call 1.800.275.4785 or 01.303.673.2800.

WORLD HEADQUARTERS

Storage Technology Corporation
One StorageTek Drive
Louisville, Colorado 80028 USA
1.800.877.9220 or 01.303.673.5151