



Continuous improvement

Rolls-Royce and Bentley parts undergo a constant programme of testing and development to give faultless

performance and ensure that the part meets all the criteria of the latest legislation. As a result, the new part will often be of a higher calibre than the one it is replacing whilst at the same time protecting the integrity of the original motor car specification.

Significant savings in fitting time

Parts not sourced from Crewe will often require some modification before they will fit or operate correctly. With Rolls-Royce and Bentley genuine replacement parts it is simply a case of replacing like with like, and hence the cost of replacement time is kept to a minimum.



Sourced within seconds, available within hours

Your Authorised Dealer has access to a database, linking 150 dealerships world-wide, and an advanced electronic ordering system. As our Crewe warehouse maintains a stock availability of approximately 95%, the parts ordered before 5pm will normally be delivered to the Dealer by mid-morning the next day.

More affordable than ever before

As part of the Volkswagen Group we are now able to benefit from the organisation's considerable purchasing power. The savings created by this are passed on to customers by way of parts which are manifestly more affordable than ever before. Because of this, there is simply no reason to compromise - the world's finest motor cars are deserving of the world's finest parts.





ROLLS-ROYCE MOTOR CARS
&
BENTLEY MOTOR CARS



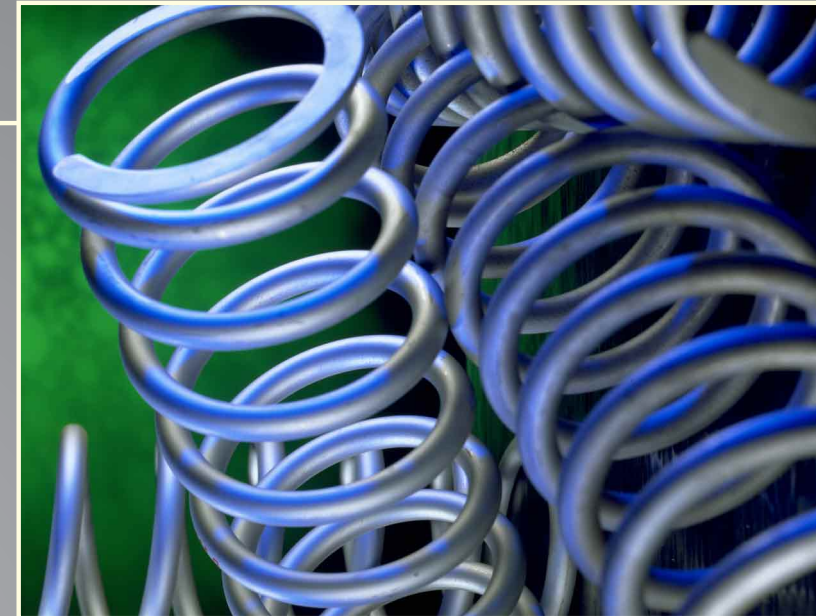
GENUINE REPLACEMENT PARTS

Perfection should never be compromised

Rolls-Royce and Bentley owners are proud in the knowledge that they possess one of the finest motor cars ever produced. It represents a pinnacle of engineering achievement. This should never be compromised.

Only by fitting genuine replacement parts will you retain the absolute integrity of the vehicle, optimise its performance and safeguard its value.

The parts, however, are only one aspect of a total Rolls-Royce and Bentley support service available to both trade and private customers. Through your Authorised Dealer you have full access to the formidable resources and unrivalled product knowledge of Rolls-Royce and Bentley personnel at Crewe.

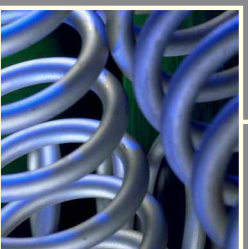


All Authorised Dealers have the support of the Customer Information Group, which provides the ultimate in Parts and Service support. If there is a question as to which is the correct part, how this should be fitted, or any other technical query, the matter can usually be promptly resolved.

The Parts Support Team, staffed by personnel with a total of over 80 years experience with the company, is now available to assist the Dealerships from 6 am - 9pm Monday to Thursday, 6am - 5 pm Fridays.

Such depth of expertise is only available when you insist on Rolls-Royce and Bentley genuine replacement parts.

For further details on any of the above services and facilities, please contact your local Rolls-Royce and Bentley Authorised Dealer.



NO COMPROMISE, AFFORDABLE AUTHENTICITY

Reducing the cost of ownership

Through our Service Exchange programme, we are able to offer a wide selection of remanufactured parts ranging from major units such as engines and gearboxes to hydraulic and electrical components. Each part is rebuilt to the exacting standards of the original.

The aim is to reduce the cost of ownership and ensure continuity of supply, with this in mind we are continually reviewing new opportunities to increase the range of parts offered. Combining traditional hand-built skills with advanced diagnostic and technological tools, the programme ensures that the motor car's most vital equipment receives the care befitting a cherished Rolls-Royce or Bentley motor car, regardless of its age.



Over 43,000 items available from stock

43,000 parts (worth over £55 million at retail) are permanently held in stock. These include everything from everyday service items to specialist restoration parts. In fact, such is the breadth and depth of stock held at Crewe that we expect to be able to support your motor car for many years to come.

Because of the difficulty of sourcing some parts for earlier models, a significant number of these are again being manufactured at the Crewe factory.

Exceptional support for all models dating back to 1904

Both Crewe and the Rolls-Royce Enthusiasts' Club hold extensive records relating to motor cars produced since the company began. These range from hand-written notes created by engineers from many decades ago, to the sophisticated computer records of more recent times. Complementary to these, we offer parts support for models dating back to the early days of the 20th century. This support is through Jack Barclay for models produced from

1904-55, and through all Authorised Dealerships for motor cars manufactured from 1955 to the present day.



Comprehensive warranties - your absolute peace of mind

All technicians at Authorised Dealerships have been factory trained and are fully conversant with the intricacies of diagnosing and remedying any problem. Our warranties reflect this. All work carried out by an Authorised Dealership carries a three year parts warranty and one year labour warranty. (A one year parts warranty only is available if not fitted by an authorised Rolls-Royce and Bentley dealer).